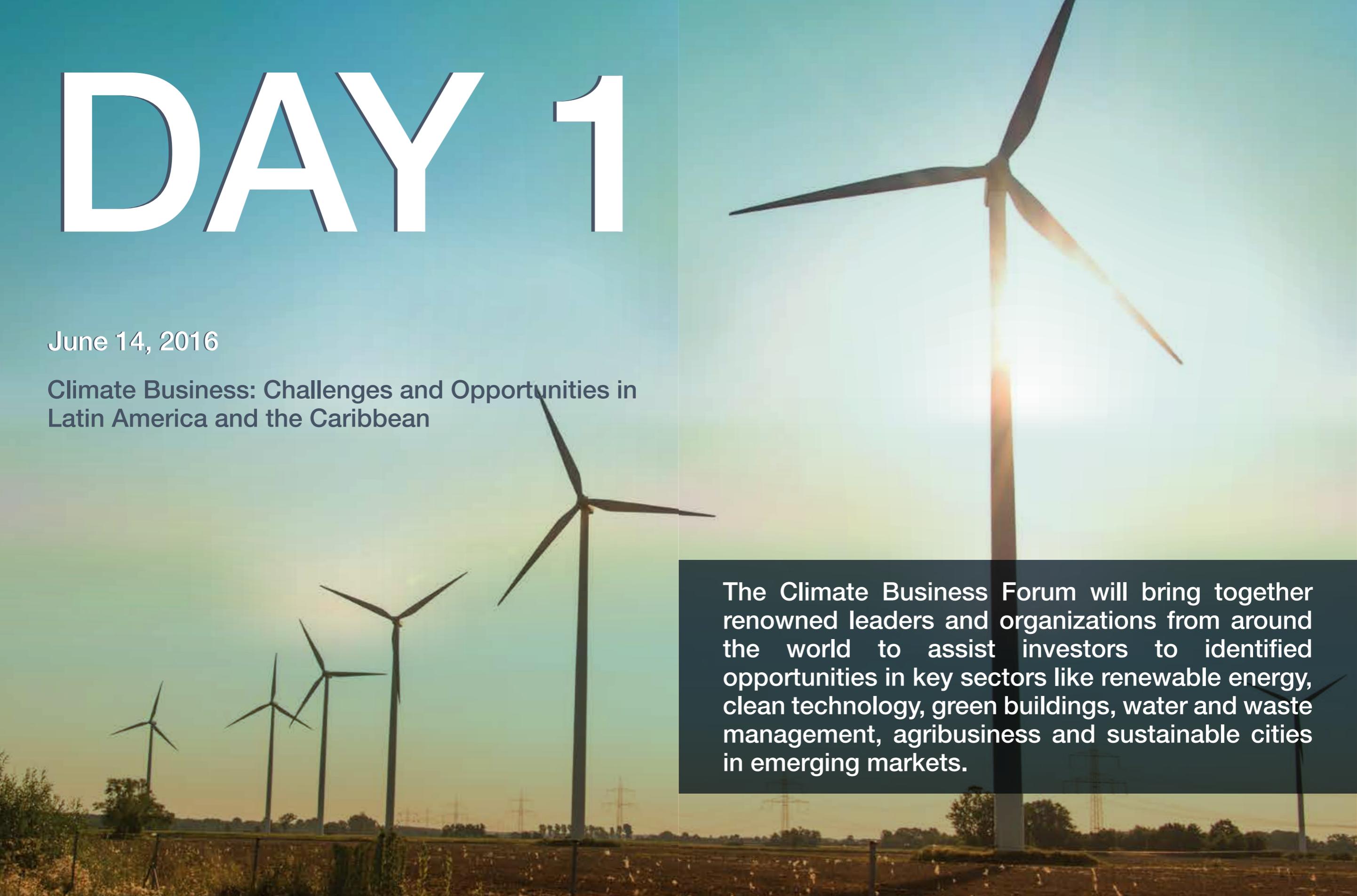


# DAY 1

June 14, 2016

Climate Business: Challenges and Opportunities in Latin America and the Caribbean



The Climate Business Forum will bring together renowned leaders and organizations from around the world to assist investors to identified opportunities in key sectors like renewable energy, clean technology, green buildings, water and waste management, agribusiness and sustainable cities in emerging markets.

7:00 a.m. Arrival, security and registration

**Forum Kick-off and Welcome**

🕒 8:00 a.m. 📍 Gran Salón

**Forum Kick-off Keynotes Remarks: His Excellency Juan Manuel Santos, President of Colombia. and Welcome**

🕒 8:30 a.m. 📍 Gran Salón

**Opening Plenary: What Does the Paris Agreement Mean for the Private Sector in Latin America and the Caribbean (LAC) Region?**

🕒 9:00 a.m. 📍 Gran Salón

The 2015 Paris Climate Conference- COP21 concluded with a historic agreement that sets 195 nations onto a path to pursue efforts to limit the temperature increase to 1.5°C above pre-industrial levels. To accomplish this, countries have to cut down their emissions 40 – 70 percent and neutralize them by 2100. These goals are an opportunity to push countries to identify how different sectors can contribute to reducing emissions, in order to jointly reach commitments.

The Panel will discuss on global level what countries should be doing to achieve this target, what will be the role of the private sector and IFC's support to it and what are the needed actions in LAC Region.

**Presentation: The Economics of Climate Change**

🕒 10:00 a.m. 📍 Gran Salón

10:45 a.m. Coffee and Networking Break

**First Break-out Session: Opportunities for Climate Change Mitigation and the Private Sector****Panel I – Nationally Determined Contributions (NDCs) and What they Mean for the Private Sector?**

📍 Room A: Buenos Aires

More than 160 countries have since submitted their Nationally Determined Contributions (NDCs) under the Paris agreement pact, sketching out their green growth roadmaps between now and 2030. The NDCs open enormous opportunities for the private sector globally and in the LAC region specifically. The panel will analyze what these new scenario means for the private sector and what are the present opportunities and challenges.

**Panel II - The Business and Financial Case for Renewables in Current Energy Market**

📍 Room B: Buenos Aires

A low-carbon growth path offers enormous opportunities for the private sector in renewable energy generation, a sector that has grown exponentially in recent years. The LAC region has enormous potential for tapping into its renewable resources and is already regarded as a prime frontier for clean energy, having enjoyed decades of growth relying on clean energy sources. The panel will discuss some of the best practices from the region and other emerging markets countries, as well as the current challenges for greater private sector investment in the sector and how they can be overcome.

🕒 11:00 a.m. - 12:15 m.

**Panel III - The Future of Extractives in a Low-carbon Global Economy**

📍 Room C: Montecarlo (level 9)

IFC works towards scaling up investments in low-carbon technologies and green economy. Extractives should not be an exception to this mission, and need to be involved despite regulatory uncertainty and the lack of clarity on an international policy regime for extractive activities. The panel will allow for a deep-dive on what role extractive companies in LAC and globally are playing or could play towards sustainability and climate change mitigation. The session will also cover how gas can be a transition tool, the projected impact of low oil prices on the future of extractives, and the overall environmental footprint of the extractives industry in the LAC region.

 12:30 p.m. - 2:00 p.m.

**Lunch: Keynote presentation**

**Second Break-out Session: Bringing Innovative Financial Solutions to Address Climate Change in the LAC Region.**

**Panel I – Green Banking and the Role of Financial Institutions in a Low-Carbon Economy**

 **Room A: Buenos Aires**

Meeting the enormous needs for climate capital for developing nations will require innovative financial instruments that will leverage the resources of the private sector. IFC has an established track-record of channeling investments through financial intermediaries such as commercial banks and non-bank financial institutions to support climate-related credit lines and trade finance for small and medium-sized firms. The session will explore best practices around this approach, discuss the applicability of the model for countries in LAC, as well as opportunities for greater participation by financial intermediaries in climate-smart industries in the region.

**Panel II - Green Bonds – A Powerful Instrument to Leverage Climate Finance in LAC**

 **Room B: Buenos Aires**

Green Bonds help to support eligible projects that seek to mitigate climate change and help affected people adapt to climate change. This instrument promotes the creation of investment products that can help countries move to pattern local development. IFC’s strategy focus on helping the private sector address climate change through investments, innovative financing, and by addressing regulatory and policy obstacle to green growth. The Panel will showcase success stories in LAC of projects where climate solutions were funded by Green Bonds and lessons learned for other similar initiatives in the region.

**Panel III – Mobilizing Private Capital for Greater Opportunities in Climate-smart Investments**

 **Room C: Montecarlo (level 9)**

The financing required for an orderly transition to low-carbon and resilient growth path can be counted in the trillions, not billions: with \$1 trillion a year needed by 2050 to finance a low-emissions transition. The public sector alone cannot meet climate finance needs and the private sector has a critical role to play. IFC, as part of the World Bank Group, has pledged to catalyze \$13 billion in private sector capital annually by 2020 to climate sectors through mobilization, aggregation, and de-risking products. The session will explore opportunities to leverage private sources of capital for climate-smart investments in LAC, as well as the role of concessional finance.

 2:00 p.m.  
3:30 p.m.

 3:30 p.m. - 3:45 p.m.

**Coffee and Networking Break**

**Third Break-out Session: Climate Change Agenda Post-Paris and Opportunities for Low-carbon Growth**

**Panel I - Threats and Opportunities Posed by Climate Change on Agribusiness**

 **Room A: Buenos Aires**

Climate impacts could result in up to 5 percent crop yield losses by 2030 globally. Providing technical assistance and financing through corporate supply chains is critical for boosting IFC’s agribusiness investments and strengthening the resilience of its clients to climate change. There is a large opportunity for IFC to help agribusiness companies in LAC reduce the climate impact on their business and on global food supply, particularly by improving productivity and yield in dairy, livestock and crops. The session will explore best practices and models for the LAC region and opportunities for greater investments by the private sector in climate-smart agriculture.

**Panel II – The Amazon: Creating Sustainable Businesses as a Way to Protect the Forest. Brazil Case Study**

 **Room B: Buenos Aires**

One of IFC’s strategic priorities in Brazil in terms of climate change is the promotion of the biofuel sector, land use change and forest protection. This panel will discuss the on-going IFC initiatives in the region for improving sustainability standards, especially in the area of forest protection in the Amazon region of Brazil.

 3:45 p.m.-  
4:45 p.m.

**Wrap-up and conclusion of the day**

 5:00 p.m.  **Gran Salón**

# DAY 2

June 15, 2016

SUSTAINABLE CITIES AND CLIMATE BUSINESS



7:30 a.m. Arrival and security

## Registration and Coffee

8:00 a.m. Gran Salón

## Opening Plenary: How is the Changing Climate Affecting Cities?

9:00 a.m. Gran Salón

With over 80 percent of the global GDP generated by cities, they are critical for economic growth and poverty reduction. It is estimated that close to 90 percent of the population in LAC will live in cities by year 2050. However, many LAC cities' inadequate infrastructure and services drive up costs and reduce efficiency, undermining the potential benefits from urbanization, which is further exacerbated by the effects of climate change. The panel will discuss the need for cities to adapt to changing climate and ever growing population, best practices for building resilient cities infrastructure, and the role of the private sector in this agenda.

## Coffee and Networking Break

10:30 a.m.

## Fourth Break -out Session: Scaling up Strategies to Power Climate Change Mitigation Initiatives in Cities.

### Panel I: The Future of Sustainable Cities in LAC

Room A: Buenos Aires

Latin America and the Caribbean is the most urbanized region in the world with 80 percent of its population living in cities. IFC has invested \$2.3 billion in 64 city-related projects in the region and provided advisory services to an additional 26 projects in 20 cities of LAC. The session will explore opportunities for scaling up greater private sector participation in building of sustainable cities, current challenges, and needed regulation to allow for scale up of some of the best practices implemented so far.

### Panel II – Climate-Smart Transportation in Cities in LAC

Room B: Buenos Aires

Sustainable transportation is a key infrastructure component that improves quality of life, efficiency, reduce GHG emissions and strengthen economic growth. IFC's investments in the transportation sector support private infrastructure projects and public-private partnerships that bring tangible benefits to communities and businesses in emerging markets. This panel will present some of the best practices of successful climate-smart transportation projects in the region, explore opportunities for greater private sector investments in this area, as well as needed regulatory frameworks to make this possible.

### Panel III - Water Resources Management: The Role of the Private Sector

Room C: Montecarlo (level 9)

One third of the world's population is affected by water scarcity and half lacks access to piped water. This problem is especially acute in Latin America and the Caribbean because of the threats to drinking

11:00 a.m.-  
12:15 m.

 12:15 p.m. - 2:00 p.m.

Lunch: Keynote speaker

## Fifth Break-out Session: The Green Economy in Emerging Markets – Key Business Opportunities

### Panel I: Green Buildings and IFC's EDGE Certification Program

#### Room A: Buenos Aires

In the global challenge to minimize the effects of climate change by drastically reducing greenhouse gas emissions, buildings can play a vital role as they account for 18 percent of total emissions today. IFC's EDGE (Excellence in Design for Greater Efficiencies) green building certification system offers certification for new housing, offices, retail, hospitals and hotels that achieve at least 20 percent reductions in energy, water and the energy used in making the building materials compared to conventional construction. The session will explore some of the advances made in the region in promoting green buildings codes, opportunities for the private sector, as well as the needed regulation to scale up the green buildings program regionally.

### Panel II : Waste Management and Waste to Energy Production

#### Room B: Buenos Aires

IFC provides transaction advice to national and municipal governments in emerging markets to implement sustainable PPPs that improve living standards and promote long-term economic growth. For solid waste infrastructure, IFC finances projects across the waste value chain from upstream industry/populations to downstream disposal and energy utilization. This panel will discuss about best practices in waste management and waste to energy generation globally that could also be applied to the LAC region. The panelists will also discuss projects where the industry moves from addressing "low hanging fruit" in certain markets to scaling up globally.

### Panel III : 'Smart Cities' and the Role of Technological Innovation in a Low-Carbon Economy

#### Room C: Montecarlo (level 9)

Technological innovation will be critical to implementing climate-smart services and resilient infrastructure in today's cities. IFC works with innovative companies in the 'clean-tech' industries in their early stages to grow the businesses that will provide scalable solutions tomorrow. Early-stage investment is a powerful lever that allows IFC to invest in innovative companies with high growth potential and impact. This panel will identify some of the key technological innovation that is taking substantial market share and could be applicable to the cities in LAC. Panelists will also discuss challenges and opportunities for grater scale-up across the region.

## Coffee and Networking Break

 3:15 p.m. - 3:45 p.m.

## Closing Plenary: Implications of the Paris Agreement for Climate-smart Investments in Cities and Looking Ahead to COP22

 3:45 p.m.

 Gran Salón

What does the Paris agreement mean for cities? How will it affect urban planning and climate-smart infrastructure? What are the steps to be taken before COP22? The discussion will explore the 'hot spots' and sectors with the greatest potential for climate-smart investments in LAC cities and offering concluding remarks for the day of discussions on cities.

## Closing Reception

 5:00 p.m. - 6:30 p.m.

 2:00 p.m.  
3:15 p.m.



# Climate Business Forum 2016

Latin America and the Caribbean

**Foros Semana**  
Los debates que el país necesita

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*Telefonica*

Schweizerische Eidgenossenschaft  
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